



Training on:

"Teambuilding & Leadership for Success"

Company Name:

Popular Pharmaceuticals Ltd.

Participants:

11 groups in total
25 participants in each group.

Held on:

8th November 2013 till 13th February 2014
Time 8:30 am. 7:30 pm.

Venue:

BRIDDHI Training Institute,
Dhanmondi R/A, Dhaka, Bangladesh.

“শিখ, জানো, এবং কর। তাহলেই জীবন সার্থক হবে।”

– মো: আকবার হাসান

CEO & MD - BRIDDHI

Introduction

Let people know, then they will work for Outcome

The effect of Globalization created the business environment more critical and competitive in nature. The comparative advantage turned to competitive advantage. The market is unpredictable, quality conscious; demand oriented; knowledgeable; and on the other hand sensitive to price. So we should remember that traditional knowledge should be replaced by professional knowledge and technical know-how; otherwise we will fail to compete in this competitive world. Exploring new markets with limited resources may not be cultivated when we do not acquire professional knowledge.

Over the last three decades or so, training has acquired a significant position in the world of business and in the field of industrial development across the developed and the developing world. The scope of training is no longer limited to developing knowledge and competencies in individuals. As considerable emphasis is placed on human relations in an organization, leadership styles of senior management, and on promoting interpersonal effectiveness, training has acquired new dimensions in organizational functioning. In fact, it has now become a crucial element in providing a sound basis for modern-day management.

The word “**training**” has many meanings. Training means developing manpower for particular jobs. Broadly training for **adequate job performance** and extending an **employee’s intellectual range** through general education. Training means **fitting the man to the job**.

Training aims to **transmit information, develop attitudes, and improve skills**. Another facet representing a fairly recent shift in the **development of managerial conceptual abilities in the behavioral science**.

Popular Pharmaceuticals Ltd is growing in a better speed in exploring business and to serve the nation in the health sector. The vision of the CEO is to create the enterprise to the highest level of development. Training has a tremendous capacity to grow his people his dream comes true.

BRIDDHI conducted the training which was a customaries one. The training was a interactive one and example focused on industry and in Bangladesh context.

We bring changes in men’s life and the company as well.

“Grow your People; they will GROW your company”

Topics Covered :



1st Day

- Leadership**
....The New Business Landscape Concept & Dimensions
- Excellence in Leadership**
....You Lead for Success
- Professionalism**
....Be different than others
- Leadership and Seven Habits**
....Where you need to be Changed?
- Supervisory Skills**
....Your Strength to Create Success

2nd Day

- Communication Skills & Interpersonal Skills**
....Create relationship with Positive Attitude
- Motivation & Create People to Work**
....Explore Potentials
- Teambuilding---Way to Success**
....Managing negotiation process
- 7 Keys to Building Great Work Teams**
....Great Team for Great Outcome
- Coaching & Counseling**



Methods & Approaches Used:

Methods & Approaches before Training

- ✦ Focus Group Discussion (FGD)
- ✦ Training Need Assessment (TNA)
- ✦ Questionnaire Survey
- ✦ Personal Interviews (Videos clip)
- ✦ Success Stories
- ✦ Observation Methods

Methods & Approaches (During Training)

- ✦ Participative Approaches
- ✦ Lecture Methods
- ✦ Power Point Presentation
- ✦ Theories & Practical Application
- ✦ Exercise Session & Role play
- ✦ Case Study
- ✦ Related Video & Movie Shows

Profile of Chief Resource Person:



Md. Akbar Hassan

Md. Akbar Hassan - CEO & Managing Director, **Chief Resource Person & Chief Consultant**. OD specialist. He was a Lead Resource Person of said program. Created more than **900 Training Video Clips** on different areas in Bangla & English on Bangladesh context. These rich archives couples in disseminating knowledge to get the essence of real life experiences. He is also a Lead consultants on Garments & Textiles and in Industrial arena. Served in Senior Management Position in Philips Bangladesh Ltd. (MNC), Youngone Corporation (MNC), and Mobil Oil Bangladesh Ltd. USA (MNC). More than 18.5 years of experience in Corporate World.

Masters in Business Administration (MBA) from IBA, *Masters in Public Administration (MPA)* from University of Dhaka. Visiting Faculty of Business School of BRAC University, Institute of Governance Studies IGS, IUBAT and BIFT. Presented many papers in many seminars including BATEXPO. Resource Person of many Institutes like, DCCI, MCCI, BPATC, BIBM, Academy of Planning Commission, Police Staff College, National Defense College(NDC) etc. Faculty of CIPS (The Chartered Institute of Purchasing & Supply). International Procurement and Supply Chain Management (IPSCM) of ITC/UNCTAD/WTO, Geneva, Switzerland. 15+ years of experience in Teaching in Universities; Corporate Resource Person & Organization Development Specialist & Consultant.

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